

OLD LYME TYMES

VOLUME 10 2007

The Old Lyme Tymes is a quarterly newsletter that has been published by the Town of Old Lyme's Board of Selectmen since March of 1998.

The Old Lyme Tymes is mailed to every Old Lyme resident & boxholder.

(Circulation: Summer - 4700 Fall, Winter, Spring - 4300)

Advertising space is limited, and accepted at the discretion of the publisher.

All ads must be pre-paid and camera-ready.

Additional charges incurred for photo work are charged to the advertiser.

Address all correspondence to:
Catherine Frank, Editor, Old Lyme Tymes
Town of Old Lyme
52 Lyme Street
Old Lyme, CT 06371

Phone: 860 434-1605, ext. 210 Fax: 860 434-9283

E-mail: selectmansoffice@oldlyme-ct.gov

Camera-ready ads must be received by the following deadlines:

Spring due January 26

Summer due April 27

For changes/corrections to existing ads, please submit in advance of the above deadlines and provide your fax number.

You will be asked to approve the ad by the above deadline.

Full Page 7 x 9	\$440 (4 issue contract \$1720)
Half Page 7 x 5 or 3 ½ x 9	\$225 (4 issue contract \$850)
Quarter Page 3 ½ x 5 or 7 x 2 ¼	\$110 (4 issue contract \$415)
Business card 3 ½ x 2	\$ 55 (4 issue contract \$200)

