

Recycling Incentive Grant Committee
Wednesday, June 11, 2014 4:30 PM

Present: Lou Russo, Bob Gentile, Tom Gotowka, Jim Ward, Mary Jo Nosal, Janice Ehlemeyer, First Selectwoman Bonnie Reemsnyder, Brenda Moriarty, Leslie O'Connor
Absent: J Ranelli, Gary Yuknat, Paul Gleason, Sam Fuchs

Welcome

Meeting began at 4:35pm.

First Selectwoman Bonnie Reemsnyder shared a photo sent by Gary Yuknat showing what looked like a small tree (yard waste) in a resident's trash container.

Lou Russo wondered if it would make sense to provide a small yard waste container to residents for a once a year pick up. Residents can currently bring brush to the Transfer Station for \$ 5 minimum charge.

Committee members discussed possibilities to deal with yard waste issues:

- Enforcement: sticker cans with yard waste explaining why it was not picked up
- Enforcement: sending letter from Town to offenders
- Offering options to residents (eg LYSB students performing community service)
- Offering pick ups by appointment at a fee

Bob Gentile asked about the regional school district's policy on recycling on athletic fields. Trash & recycling pick up from the schools is provided by Willimantic Waste, not Shoreline Sanitation. Perhaps Willimantic Waste will provide recycling cans suitable for outdoor use to the schools?

Approval of Minutes

A motion was made by Lou, seconded by Janice Ehlemeyer to approve the minutes of May 27, 2014. Motion passed.

Updates

- **Joint BOS/BOF Information Session with DSM**

Mary Jo Nosal reported that Natalie Starr from DSM will make a presentation at the July 15 Board of Finance meeting. It will be a joint meeting with the Board of Selectmen and will begin at 6pm. Other boards and commissions will also be invited, including Conservation and Economic Development.

Mary Jo shared via email correspondence from Janice about the CRRA becoming the MIRA (Materials Innovation and Recycling Authority).

Subcommittee Updates

No subcommittee meetings took place.

Survey Review and Finalize

Mary Jo designed a Survey using Google docs once she realized that Survey Monkey would charge a fee for more than 10 questions.

Copies of the draft Survey and comments/suggestions submitted by a number of committee members were distributed. Committee members reviewed the survey question by question.

- Questions will be numbered sequentially, not in sub-categories, to avoid confusion.
- The survey presents an opportunity to educate residents about recycling.
- We will set a deadline for responses and plan to look at results at end-July/August meetings.
- Mary Jo will make revisions and submit a second draft to committee members via email for review and final comments.
- A final draft will be submitted to Jim Ward, who has familiarity with the Google doc surveys and is a member of the Communication/Education subcommittee.

Members hope to have a good response from the survey and discussed distribution. A link to the Survey will be on the Town website. In addition, emails will be sent to various town organizations and agencies requesting that they forward survey information and the link to their mailing lists. In addition, printed copies of the survey will be made available at various locations, including the Town Hall, Library, and Shoreline Community Center.

FAQs Development

Nothing new

Counts from Gary

Due to equipment problems, the counts will be delayed.

Next steps

Timeline for UBP decision and resolution

Mary Jo reminded committee members that we received an extension on providing the required resolution on UBP (unit based pricing) from the Board of Selectmen in order to

quality for grant funding. Based on the extension, we are looking at a deadline around August 1.

Lou stated that although the committee has decided to focus on educational efforts, we are still gathering data, and thus not ready to make a decision about bag or cart-based UBP.

Cathy suggested that members consider possible recommendations to the Board of Selectmen at their next meeting:

Should the BOS appoint a "permanent" Recycling Committee for the Town (since the current committee was formed to explore only the recycling grant opportunity)?

Should the Town adopt a 4 year plan, as discussed at a prior Grant Committee meeting?

Members agreed it should be possible to draft language for the necessary Grant Resolution that supports the concept of UBP without committing to a particular model.

Presentation to BOS

Committee members will plan to introduce Natalie Starr of DSM at the meeting on July 15 with an update for the Boards of Selectmen and Finance on their work to date and anticipated outcome.

The next Recycling Committee meeting is on June 25 at 4:30pm

Adjournment

A motion was made by Jim, seconded by Lou, to adjourn at 6:30pm

Cathy Frank

6/12/14